芸能・映画・ごはん ディープに伝えるマレーシア文化通信 Malaysia Cultural Post

WAU

媒体資料 Media Guide

about WAU Outline 1



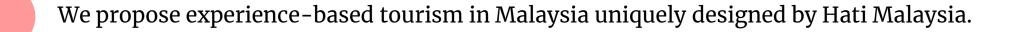








Hati Malaysia is a group of two Japanese female producers who love the diverse culture of Malaysia and have been working closely with Malaysian people.



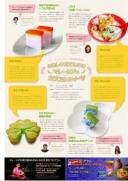
Feature articles in previous issues: Nasi Lemak, the national soul of Malaysian cuisine, Festivals and Celebrations in Malaysia, Development of the Indian Music in Malaysia, Sape: the traditional Musical Instrument from Borneo, Sabahan art collective "Pangrok Sulap", Cross-Cultural Comparison Malaysia-Japan, Interviews with Malaysian filmmakers, traditional musicians, actors.. and many more.

Special Issue on SABAH (WAU No. 5), and SARAWAK (WAU No.16)

about WAU Outline 2











Readership of WAU

- Institutions, organizations, companies and business entrepreneur that have close relations with Asian countries including Malaysia.
- Fans of culture, arts, food, films, who travel and engage in business in Southeast Asian countries such as Malaysia, Indonesia and Thailand.
- Active audience and readers who have strong desire for knowledge

WAU provides detailed information based on very own real-life experiences of the writers and interviews with leading personalities in various fields in Malaysia.

Malaysia Cultural Post WAU

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about WAU Outline 3



- Distribution Locations: Malaysian restaurants across the country (Japan), Embassy of Malaysia, Malaysia Tourism Promotion Board (Tokyo & Osaka), Japan Foundation (Tokyo HQ & KL), ASEAN-Japan Center, Books KINOKUNIYA (Yokohama/Minatomirai/Sasazuka/KLCC), other cafes and bookstores... etc.
- Online Distribution: Hati Malaysia's website / Facebook / Twitter
- Language: Japanese
- Produced by Hati Malaysia

Hati Malaysia

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B

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